

# CREATIVE CAREERS

## Getting started in museums and galleries

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Comedians Private View Invitation Letter

Dear

A personal invite is a good way to invite VIP guests.

**Preview of *Comedians: From the 1940s to Now*  
*Photographs from the National Portrait Gallery*  
Sunderland Museum & Winter Gardens, Friday 3 April, 6-8pm**

Always include the important info at the start.

It gives me great pleasure to invite you to the preview of *Comedians: From the 1940s to Now*, at Sunderland Museum & Winter Gardens.

This stunning exhibition features photographs by leading British photographers, putting the spotlight on British comedy from the 1940s to the present day.

Both the public and private faces of comedy are revealed in a range of pictures exploring the many ways in which well known comedians have been portrayed.

Introduced by Paul Merton, the exhibition covers a wide range of comic genius, from stars of music hall and stand-up to TV and radio. Among the more than 60 comedians featured are Tommy Cooper, Ken Dodd, Lenny Henry, French and Saunders, Julian Clary and Russell Brand.

Including an intro to what the exhibition is about is a good way to get people interested.

Having special guests at the launch will attract people to come.

**Sandy Nairne**, Director of the National Portrait Gallery, will officially open the exhibition and will be speaking about the exhibition and the partnership between the National Portrait Gallery and Sunderland Museum & Winter Gardens.

Popular local comedian **Alan Fox** will be launching a new DVD at the event and will be available to sign copies. He will be introduced by **Ray Laidlaw** (formerly of Lindisfarne) who has compiled a selection of classic North east comedy clips especially for the occasion.

I would be grateful if you could reply by Friday 27 March in one of the following ways: either telephone (0191) xxx xxxx, (textphone: xxxx), fax (0191) xxx xxxx or email [xxx@twmuseums.org.uk](mailto:xxx@twmuseums.org.uk).

I do hope that you can join us and I look forward to seeing you at Sunderland Museum & Winter Gardens.

Yours sincerely,



Alec Coles, Director, Tyne & Wear Museums

Having a deadline date to reply means you'll know how many people to cater for.