

CREATIVE CAREERS

Getting started in museums and galleries

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Document developed by Sheffield

Comedians Brief to Students to Produce a Comedy Event

Comedians: From the 1940s to Now

Photographs from the National Portrait Gallery

Museums Sheffield: Graves Gallery

21 November 2009 to 20 March

Student Brief: To produce a comedy event

Sheffield worked with local students to produce a comedy performance in the *Comedians* exhibition.

The young people organised and managed everything from buying costumes, writing the script, producing marketing material, promoting the performance and performing the show.

Here's the project brief they were given.

Project Background and Overview

Comedians: From the 1940s to Now is an exciting exhibition of iconic photographs of high profile British comedians on loan from the National Portrait Gallery collection. The exhibition will examine the history of British comedy, following its development on stage, radio and screen. These striking and often quirky works have been selected to reveal the ways in which British comedians have been portrayed, revealing both the public and private faces of comedy.

The exhibition is the second in a three year programme funded by the Department for Culture, Media and Sport under their Strategic Commissioning Programme. The project is designed to facilitate partnership working between national and regional museums and galleries in order to enrich educational experiences for young people and encourage the involvement of new audiences.

Partner museums and galleries involved in this project are Sunderland Museum and Winter Garden, Plymouth City Museum and Art Gallery, Museums Sheffield and the National Portrait Gallery.

Commission

Museums Sheffield is pleased to commission you to produce and perform a comedy event inspired by the *Comedians* exhibition and Sheffield's own art collection on display in Graves Gallery.

Aims and Objectives

- To respond to artworks from Museums Sheffield: Graves Gallery and the National Portrait Gallery by devising and performing a comedy event based around works from Graves Gallery collection.
- To market the event.
- To control the budget for resources
- To provide material for an on-line learning resource linked to the Creative and Media Diploma.

Specifications

- The event will be held on a Museums Sheffield site on 25th February.
- Any marketing materials must be written using the Futura Book font and must contain logos for Museums Sheffield, National Portrait Gallery and Interface (the project identity).
- You will have a budget of £1000 for resources and marketing, which an appointed person in your team will manage, but all sign off documents and overall budget control is the responsibility of Anita Hamlin.
- You will be required to document the project for Museums Sheffield and for Attic Media, who are constructing a web resource for the Creative and Media Diploma.
- You will be required to attend regular sessions and to be punctual.

Project Management

The project will be managed at Museums Sheffield by Anita, 0114 xxx xxxx.

Email: xxx@museums-sheffield.org.uk and Louisa, 0114 xxx xxx. Email: xxx@museums-sheffield.org.uk.

In the first instance Anita will be the main point of contact.

Timescale

The timescale for the project is approximately 10 weeks commencing on 26^t November. We will then meet regularly on Thursdays in school term time. The comedy event is scheduled to take place on 25 February 2010.